

TASHIR

External Communications Department

Press Release

Dec. 19, 2016

Tashir Adds Two New Stores to Chain

Tashir Group has unveiled two new stores of its Take Away chain in Moscow. On December 17, it launched an outlet in the Avenue South-West shopping mall, and on December 24 the RIO mall on Leninsky Avenue is scheduled to welcome its first visitors. The total investment amounted to 60 million roubles.

Take Away is a modern retail format bringing together clothing, footwear and accessories for kids and adults. After a successful debut in the RIO centre in Rumyantsevo in December 2015, Tashir Group decided to develop the project and turn it into a chain.

The unveiling of the second Take Away store in the Avenue centre in the south-west of Moscow on December 17 was attended by all those who have already taken a liking to the new way of shopping. The area of 600 sq m featured a hand-picked brand catalog of international and local manufacturers in the middle and middle plus segment.

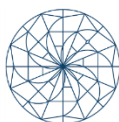
Visitors enjoy a wide choice of some 50 corners and around 300,000 items of popular brands. An open, loft-style design and balanced interior solutions ensure a comfortable shopping experience. The department store offers a Take Away Card that allows loyal customers to get discounts of up to 70 percent, including on latest collections.

The third store with a floor space of 2,000 sq m is expected to open in the RIO mall on Leninsky Avenue in Moscow.

About Take Away

The first Take Away store was opened in December 2015 in the RIO mall in Rumyantsevo. With a total area of 15,000 sq m, the outlet occupies the entire space of the second storey and is the centre's biggest tenant. It is zoned into retail, books, kids fun and fast-food areas.

About Tashir Group



Set up in 1999, Tashir is a nationwide multi-industry group of 200+ companies operating across 60 cities of Russia and post-Soviet countries with a staff of more than 45,000. Headquartered in Moscow, it has a presence in construction, manufacturing, financial, energy sector, development and retail. Samvel Karapetyan is the founder and the president of the company.

The Group's core business lies in development and commercial property management, with a focus on retail real estate. Tashir is the leader in Russia's development sector, creating modern, high-tech commercial and residential facilities. The current portfolio totals around 2.5 million sq m.

Contacts:

Additional queries should be directed to the Corporate Communications Department of Tashir Group

+7 4959892832 | e-mail: press@tashir.ru

Moscow | Podkolokolny Per., 13/5