

# TASHIR

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*External Communications Department*

*Press Release*

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## **Tashir Group Expanding Its Retail Projects**

Tashir's proprietary brand, Good's House chain of household goods stores, is expanding its geography. This December 20, a new shop was inaugurated in RIO mega mall in Dmitrovskoye Highway, Moscow.

The 1,000 sq m outlet offers 15K+ different goods for home and garden: textiles and tableware, décor and souvenirs, furniture and accessories, and more. Good's House in the RIO in Dmitrovskoye Highway is the chain's seventh shop; others opened earlier this year include Moscow shops in RIO mall in Kievskoye Highway, Avenue South-West, and Raikin Plaza as well as a shop in Kaluga RIO mall. Three more stores have been scheduled for commissioning in Russia soon.

In 2016, Tashir continued development of its retail projects. Two more Take Away department stores were opened. Tashir Group has been successfully developing yet another local retail project, Nash Dom household goods chain, for over a decade now. The chain that currently includes 12 stores offers repairs, design, and interior goods as well as goods for gardening and country houses.

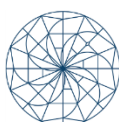
## **About the companies**

### **About Take Away**

Take Away department store with 15K sq m GBA is Tashir Group's premiere project in medium segment department store retail and the first Russian brand in the area. The store space is divided into four theme zones: retail, entertainment, kids' and leisure, all of them perfectly fitting in the designer loft space. Take Away's retail area hosts over 75 corners and 500K different goods by famous brands, both international and local, from mass market, medium and medium plus segments.

### **About Ferma.rf**

Ferma.rf food store network is Tashir Group's new project in food retail with the



development strategy aimed at supporting local meat and dairy industries.

The network offering a vast variety of Russian farm foods includes both minimarkets and supermarkets. Ferma.rf are self-service stores with minimarkets covering up to 50 sq m and supermarkets, about 120 sq m. The offering includes meat and fish delicatessen, dairy produce, groceries and drinks, about 600 SKUs in total. All food is locally produced, and the suppliers include the best farms as well as Tashir-owned enterprises.

### **Tashir Group**

Tashir is a diversified federation-wide group of companies founded in 1999 and uniting over 200 companies in various sectors of Russia's economy, including construction, manufacturing, finance, energy, development, and retail. Its staff totals over 45,000 people. The company's geography covers 25 cities of Russia and the former USSR. Tashir's founder and President is Samvel Karapetyan. The company is headquartered in Moscow.

The Group's primary business is development and managing of commercial real estate, with a focus on retail estate. Being a Russia's leader in development, Tashir has so far built 2.5 million sq m of modern, hi-tech commercial and residential real estate.

### **Contacts:**

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