

# TASHIR

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*External Communications Department*

Press Release

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## **Highlights of Tashir Charity Foundation**

Tashir Group, led by its Founder and President, patron of arts Samvel Karapetyan, has been active in its philanthropic and sponsorship activities since the moment of its founding back in 1999. This led to establishing a devoted Charity Foundation to implement complex charity programs; build medical institutions, kindergartens and schools; reconstruct churches and temples; support projects in sports, healthcare, education, arts, and science as well as urban improvement and social initiatives in Russia and Armenia.

Tashir Charity Foundation's mission is to encourage social, spiritual and economic development in the cities of its presence. The new Foundation's committed to enabling wellbeing and prospering for current and future generations.

Tashir Foundation logo is based on Tashir Group's corporate brand sign, with an added image of dove as a symbol of peace, good and hope. The new organization's motto is "All of our activities today shape tomorrow, the world the next generations will live in".

### **Contacts:**

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