

Press release

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Tashir to build a unique exhibition cluster at VDNKh

Tashir Group will build EXPO, a complex of modern exhibition facilities at VDNKh. The work is scheduled to start early in 2018. The group will invest a total of about 27 billion rubles in the project.

EXPO will cover the current area of Pavilions 69, 70 and 75. The projects involves restoration, reconstruction and new construction. The area of the new multipurpose exhibition center will increase from 120,899 square meters to 320,745 sq.m., and the number of visitors is projected to increase from 1.5 million visitors a year to 4.5 million.

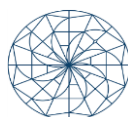
“The modernized EXPO area at VDNKh will become a powerful driver for Moscow’s economy, attracting major international business events to the Russian capital. Modern construction technology, efficient layout and VDNKh’s historic landscape will help create a unique world-class exhibition center practically in central Moscow,” said Moscow Vice Mayor Natalya Sergunina.

In the first phase of the project, the complex will include three exhibition pavilions and auxiliary infrastructure (cafes, restaurants, shops, etc.). For visitors’ convenience, the buildings will be connected by a roofed walkway.

The project envisages a large-scale effort to optimize transport routes. The complex will have an underground parking garage for 1,500 cars, and together with overground parking, the total capacity will be over 2,000 cars.

VDNKh EXPO will have modern transformer exhibition and concert halls, multilevel underground parkings, an international customs warehouse facility, and convenient and clear signage. Environment-friendly materials and energy-efficient construction methods will be used to build the exhibition center. The restored historic Pavilion 70, Montreal, will be the heart of the modernized EXPO area. It will host a concert/congress complex for 4,000 people.

The architectural concept of the complex was designed by a group of Moscow’s six leading architectural bureaus: SPEECH, Asadov Architectural bureau, Ginzburg



Architects, ub.design, Arch4 and Wall. The architects made a point of preserving VDNKh's historic look and finding the right balance between EXPO's heritage and current needs.

Historically, exhibitions have been a priority activity for VDNKh. Since it opened in 1939, the center was used to showcase achievements of the Soviet economy. Throughout the 20th century, VDNKh was a mirror reflecting all the key milestones in our country's economic development. Thus, it is very important to preserve VDNKh's heritage and translate it into a modern cultural space through the EXPO area. Annually, the exhibition center hosts up to 100 trade shows, over 300 congresses and dozens of festivals attended by over 1.5 million visitors.

About Tashir Group

Tashir is a diverse nationwide group of companies, established in 1999 and bringing together over 200 companies in various sectors, including construction, manufacturing, finance, energy, development, retail and entertainment. Tashir has over 45,000 employees in 25 cities in Russia and neighboring countries. Samvel Karapetyan is the founder and President of Tashir. The company's headquarters are in Moscow.

The core of Tashir Group's business is commercial real estate development and management, with an emphasis on retail space. Tashir is a leader on the Russian development market, creating modern, state-of-the-art facilities in commercial and residential real estate with a total area of approximately 2.5 million m².

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