

TASHIR

External Communications Department

Press Release

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Tashir introduces new household goods network

Following its proprietary retail development strategy, Tashir Group announces the new project of Good's House, a network of retail household goods shops. Before the end of 2016, eight outlets are scheduled to be open in Russia's regions.

This December, two Good's Houses were opened in St. Petersburg and Tambov (350 sq m each) under the "Your Cosiness Construction Set" slogan. The offering includes textiles, tableware, décor and souvenirs, furniture and accessories, goods for country-houses and gardening, and much more, totaling over 15K SKUs. Tashir is planning to develop Good's House in three different store sizes (300 to 4.5K sq m) and to sell goods by both Russian and international leading manufacturers. Two more Moscow malls will see opening of Good's Houses soon: RIO in Kievskoye Highway (4K sq m), and Avenue South-West (1.3K sq m).

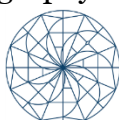
Tashir Group has been successfully developing yet another local retail project, Nash Dom household goods network, for over a decade now. The network that currently includes 12 stores offers repairs, design, and interior goods as well as goods for gardening and country houses.

In 2015, Tashir Group introduced several new retail projects. In particular, its premiere RIO mall in Kievskoye Highway got the first flagship Take Away department store to cover over 15K sq m and to unite four different theme zones, retail, entertainment, kids' and leisure. Moreover, this year the Group announced its new food store network Ferma.rf offering a vast variety of local farm foods.

About

Tashir Group

Tashir is a diversified federation-wide group of companies founded in 1999 and uniting over 200 companies in various sectors of Russia's economy, including construction, manufacturing, finance, energy, development, and retail. Its staff totals over 45,000 people. The company's geography covers over 25 cities of Russia and the



former USSR. Tashir's founder and President is Samvel Karapetyan; the company is headquartered in Moscow.

The Group's primary business is development and managing of commercial real estate, with a focus on retail estate. Tashir is a leader in development in Russia and has so far built 2.5 million sq m of modern, hi-tech commercial and residential real estate.

About Take Away

Take Away department store with the GBA of 15K sq m is Tashir Group's premiere medium segment department store project and the first Russian brand in the area. The store joins different theme zones: retail, entertainment, kids' and leisure, all of them perfectly fitting in the designer loft space. Take Away's retail area hosts over 75 corners and 500K different goods by famous brands, both international and local, from mass market, medium and medium plus segments.

About Ferma.rf

Ferma.rf food store network is Tashir Group's new project in food retail with the development strategy aimed at supporting local meat and milk industries.

The network offering a vast variety of Russian farm foods includes both minimarkets and supermarkets. Ferma.rf are self-service stores with minimarkets covering up to 50 sq m and supermarkets, about 120 sq m. The offering includes meat and fish delicatessen, dairy produce, groceries and drinks, about 600 SKUs in total. All food is locally produced, and the suppliers include the best farms as well as Tashir-owned enterprises.

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