

# TASHIR

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*External communications department*

*Press release*

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## **Tashir wants to be the biggest player on the Moscow online delivery market**

Tashir Group announces the launch of Save Time, a new express delivery service. After installing the app, users will get access to Moscow's fastest delivery system. Gett Delivery joins the project as a logistics partner. The group will invest about 500 million rubles to create and promote Save Time.

What makes Save Time unique is its delivery time, which is under an hour. The prices of goods from all partner retail chains remain unchanged. The user only pays a fixed delivery fee of 199 rubles.

Currently, Save Time offers a selection of products in different categories from the Perekryostok supermarket chain, the Vkusvill health food chain, Detsky Mir, 36.6 pharmacies (for non-pharmaceutical products), Respublika and Rive Gauche. The list is to be expanded to include other retail chains and products categories.

“The global express delivery market for e-commerce has been growing steadily for many years now, and Russia has a much bigger market than many European countries. We see huge potential for developing this area in our country and intend to become a leader on the Russian market in a short time. The company sets ambitious goals, and I am confident that we'll achieve them. The group has all the necessary resources and experience to do this,” Tashir Group First Vice President Sarkis Karapetyan said.

Save Time works as follows: once the user gets registered in the app (available for download on Android □ iOS devices), the positioning service determines the user's location and offers to purchase something in one of the partner stores within the city limits. Once the list of purchases is finalized, the user makes the order and pays either online or in cash on delivery. The list goes immediately to Save Time collectors who pack the delivery parcel and hand it over to the delivery driver. Gett Delivery



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delivers the parcel to the user's doorstep within an hour. The buyer can track every stage of the delivery in real time.

"We are happy to be part of the new ambitious project as a logistics partner. This project reflects the latest trends on both the Russian and international markets. Increasing volumes of e-commerce generate significant demand for last mile delivery and express delivery. For example, McKinsey & Company estimates the global B2C delivery market at \$70 billion a year with 10% growth in developed countries and 100% growth in developing ones. This means that by 2020 the Western European market alone will reach 20 billion euro, with express delivery at 3.1 billion euro. These figures indicate that our companies made the right decision in choosing this niche," Gett Delivery Russia CEO Nurbek Atambaev said.

"Express delivery clearly is going to play an increasingly important role. More than half of online stores outsource delivery today. This year, we plan to reach the level of 140,000 deliveries a month in Moscow, assuming a leading position on the market," Save Time CEO Dmitry Doroshenko said.

### **About Tashir Group**

Tashir is a diverse nationwide group of companies, established in 1999 and bringing together over 200 companies in various sectors, including construction, manufacturing, finance, energy, development, retail and entertainment. Tashir has over 45,000 employees in 25 cities in Russia and neighboring countries. Samvel Karapetyan is the founder and President of Tashir. The company's headquarters are in Moscow.

The core of Tashir Group's business is commercial real estate development and management, with an emphasis on retail space. Tashir is a leader on the Russian development market, creating modern, state-of-the-art facilities in commercial and residential real estate with a total area of approximately 2.5 million square meters.

### **About Gett**

Gett is a leading on-demand mobility company changing how people move around and Gett things. A leading provider in Europe, Gett is available in more than 100 cities worldwide, including Moscow, Tel-Aviv, London, and NYC. Gett's technology enables consumers and businesses to instantly book on-demand transportation and delivery services. Founded in 2010, Gett quickly expanded its offering to also serve businesses. Today, "Gett for business" is trusted by over 5,000 leading corporations.

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Earlier in 2016, Gett announced a \$300 mln strategic investment from the Volkswagen Group, bringing total funds raised by Gett to over \$640 mln.

### **About Gett Delivery**

Gett Delivery started operations a year ago, and today it delivers over 20,000 orders a month in Moscow alone. While the number of orders keeps growing, the company has been able to maintain its exceptional rating of 4.92/5 stars. In the summer of 2017, Gett Delivery expanded its presence in Russia to include, in addition to Moscow, the cities of St. Petersburg, Kazan, Novosibirsk and Krasnodar. By mid-November 2017, the company launched a new service – Gett Delivery Lite, express delivery by couriers on foot.

### **Contact Us**

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