

TASHIR

External Communications Department

Press Release

July 8, 2013

Reconception of RIO Mall in Sevastopolsky Avenue

Tashir Group has started reconcepting its RIO Mall located in Moscow at 10 Sevastopolsky Avenue. Until end of 2013, about 30 to 40 per cent of tenants will change and the mall interiors will be improved.

In order to strengthen RIO's competitive ability and in accordance with the reconception plan approved for the mall, Tashir Group has started fashion tenants shake-up. The project also includes interior design improvement.

Viktor Grigoryan, CEO, Tashir Management, notes: "This approach is a natural stage of any mall's lifecycle. It is already the second RIO-branded mall by Tashir Group that undergoes reconception. Our RIO Mall in Dmitrovskoe Highway can serve a perfect example of successful reconception. We are sure that RIO in Sevastopolsky Avenue is just doomed to succeed."

The mall has GBA of about 92,000 sq m; it is located in close vicinity of the Third Transport Ring and three metro stations, Akademicheskaya, Tulsкая, and Leninsky Prospekt. The shopping and entertainment centre was open in 2005 and is now generating the footfall of up to 30,000 people per day.

To keep the guests comfortable, free of charge shuttle buses start to RIO Mall from Akademicheskaya metro station every 15 mins, and a 1,500-car parking lot is in place for private vehicles.

Today, RIO Mall in Sevastopolsky Avenue has about 250 tenants incl. 225 stores, three restaurants, and 20 service points.

Contacts:

For more information, please do not hesitate to contact Tashir Group Department of Corporate Communications at

+7 4959892832 | email: press@tashir.ru

Moscow | 13/5 Podkolokolny Per.

